



**CARLTON
COLLEGE**
OF SPORT

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UNIVERSITY

GET A HEAD START ON YOUR JOURNEY IN SPORT.

A HIGH PERFORMANCE LEARNING EXPERIENCE



CARLTONCOLLEGEOFSPORT.COM.AU

Are you ambitious and eager to make your mark in the world of sport?

Get your foot in the door at the Carlton College of Sport.

A partnership between the Carlton Football Club and La Trobe University – one of Australia's leading sports universities – this unique tertiary program provides the ultimate learning experience in a high-performance environment.

DIPLOMA OF SPORT COACHING AND DEVELOPMENT

Structure: Delivered full time over one year, the course combines studies in sports and exercise science, sport coaching, talent identification and game development. Each semester comprises of four subjects, requiring 16–20 hours of class time or club-related activity per week. Students also have the opportunity to complete 100 hours placement with the Club and its partners or networks.

Locations: Ikon Park, the home of the Carlton Football Club (two days per week) and La Trobe University Bundoora campus (one day per week).

Subjects: Foundations of Exercise Programming, Sport Management, General Principles of Sport Coaching, Physical Activity and Health, Human Biosciences B, Human Growth and Development, Sport Science for Coaching, Contemporary Issues in Sport Coaching.

Outcomes: Graduates can seek employment in major participation sports such as football, soccer or basketball, or within sport academies, schools, private sport-focused businesses or local and state national governing bodies for sport. Opportunities exist internationally in sport development, coach education, and the rapidly expanding global sport ecosystem. The course also provides a full year's credit towards the Bachelor of Sports Coaching and Development and may provide credit in some allied health and sport management courses.

Typical placements: Students complete a variety of coaching and development focussed placements, ranging from working with the Club's athletes and high-performance staff to delivering junior level education clinics. View typical placements by scanning over the QR code below with your smartphone.

DIPLOMA OF ELITE SPORT BUSINESS

Structure: Delivered full time over one year, the course combines studies in a unique range of sport administration topics including management, marketing and media. Each semester comprises of four subjects, requiring 16–20 hours of class time or club-related activity per week. Students also have the opportunity to complete 100 hours placement with the Club and its partners or networks.

Locations: Ikon Park, the home of the Carlton Football Club (two days per week) and La Trobe University Bundoora campus (one day per week).

Subjects: Sport Management, Fundamentals of Marketing, Disruption in Business, Sport Policy, Sport Marketing, Organisational Behaviour, Analysing Business Data, Sport Media.

Outcomes: Graduates are prepared for administrative careers in sport, both at the elite and community level, while they may also wish to take advantage of international opportunities in the rapidly expanding global sport ecosystem. The course also provides eight subjects advanced standing towards the Bachelor of Business at La Trobe University.

Typical placements: Students complete a variety of sports business placements, including working with the Club's Commercial team to deliver match-day activations as well as contributing to the Club's communications strategy within the Media and Communications department. View typical placements by scanning over the QR code below with your smartphone.

Guest speakers

Students consistently hear from subject matter experts to further enhance learning and industry understanding. Guest speakers include; Carlton CEO Cain Liddle, Director Chris Judd, Head of Player Development Luke Power, Head of High Performance Andrew Russell and AFLW player and Olympic gold medallist Chloe Dalton.

Application and selection

To be selected for either course, students must have completed Year 12 or equivalent study and VCE Units 3 and 4: study score of at least 25 in English (EAL) or at least 20 in English other than EAL. Applicants are required to apply for admission directly via La Trobe University's 'Apply Direct Course Application Portal' online.

Contact

For any course or application related questions, please contact the Carlton College of Sport via any of the channels below.

E: carltoncollege@carltonfc.com.au  /carltoncollegeofsport

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